

Beech Brook  
Annual Report

July 1, 2019 - June 30, 2020

A YEAR OF  
**Change**

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“

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the leadership, our funders, our clients  
and to my fellow Board members  
for these great achievements during  
anything but a routine year!

”



## From the Chairman of the Board Charles B. Zellmer

In September 2019, when I assumed the role of Chairman of the Board of Directors, I looked forward to working with the staff and fellow Board members to continue Beech Brook’s mission, expand the Beech Brook brand, find additional funding for existing and new programs, close the sale of the Pepper Pike property, and move to a new location. Seemed like a plateful but something we could accomplish! Things seemed to be moving along nicely until the Spring of 2020 when everyone learned a new word: “Coronavirus.”

Everything changed overnight. Suddenly all of September’s challenges were put in the back-seat and finding new and effective ways to continue helping vulnerable families in this new world became THE single focus of the entire organization. How to help families when we could not sit down together to discuss their issues. How to help school-age children who were not in school where we could have face-to-face contact with them, and even how to help families — who already had problems and were now faced with being together 24/7 — cope with that new experience.

The staff knew the issues that these families face would only get worse with the quarantine. How could we communicate? How could we get in front of the people who need us? How could we assess those who might need our help?

These, and many others, were challenges the staff and leadership at Beech Brook worked through in short order and found alternate ways to help. The staff was not going to abandon their families when they needed them the most. They found new ways to help while social distancing: publishing articles and videos which were shared through social media and providing therapy and support through phone, Facetime or Skype.

In the midst of this, Beech Brook was named by *The Plain Dealer* as one of the best places to work in Northeast Ohio. This was the result of a super staff, a great leadership team, the investments made in technology by prior Boards, our funders, and most of all, a culture that encourages the staff to work together to find ways to improve.

From my own perspective, I’d like to say thanks to the staff, the leadership, our funders, our clients and to my fellow Board members for these great achievements during anything but a routine year!



## From the President/CEO Thomas P. Royer

We knew going in that this would be a year of change for Beech Brook.

The changes began on July 1, 2019, the first day of fiscal year 2020, when we went live with our new electronic medical record system, implementing this agency-wide major change in record time, thanks to an amazing staff team.

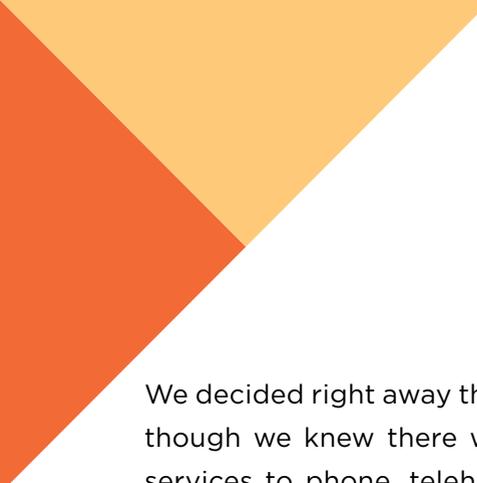
In January, after several months of planning, we rolled out a new Beech Brook logo and complete rebranding to reflect the transformed organization we are today, along with a dynamic new website and enhanced social media presence.

We raised the bar for our operations, as well proposing a balanced budget for the first time since 2015. We navigated through funding shifts brought on by the changes at United Way and new community partnerships.

Little did we know about the changes to come.

On January 20, a patient in the state of Washington was given a diagnosis of COVID-19. On March 17, we closed all our administrative offices, including the Family Center at Carl B. Stokes Social Service Building, and asked our staff to work from home for what we thought would be three weeks as we evaluated this rapidly changing situation. Within one week, thanks to the investments we'd made in recent years in our IT systems and infrastructure, Beech Brook implemented a slew of new technology, enabling our staff to continue to work effectively but also remotely.

Within a few weeks, our recruitment process for new staff also went completely virtual. We continued to bring new staff on board, and by summer, we were welcoming our largest group of new staff and interns in recent history.



We decided right away that we would pay all staff their full salaries throughout the crisis, even though we knew there would be financial challenges as we transitioned from face-to-face services to phone, telehealth and other virtual channels. But we did this because we care about our staff and their ability to care for their own families as they continued to care for Beech Brook's families.

Then on May 25, as the pandemic crisis raged, George Floyd, a 46-year-old black man, was killed in Minneapolis during an arrest for allegedly using a counterfeit bill. The horrifying images of his death set off many peaceful protests but also, unfortunately, widespread violence and rioting. We felt compelled to make our voices heard and issued several statements, knowing how social injustice and structural racism impact our clients and our colleagues every day.

Many organizations are struggling right now, but I can tell you that this is not the case at Beech Brook. Despite the unprecedented challenges and upheavals of the past months, in my nearly 30 years of work here, I have never seen Beech Brook more united, from the Board to management to staff. This is what makes us strong, and I believe we will emerge from this year of upheaval even stronger than before.

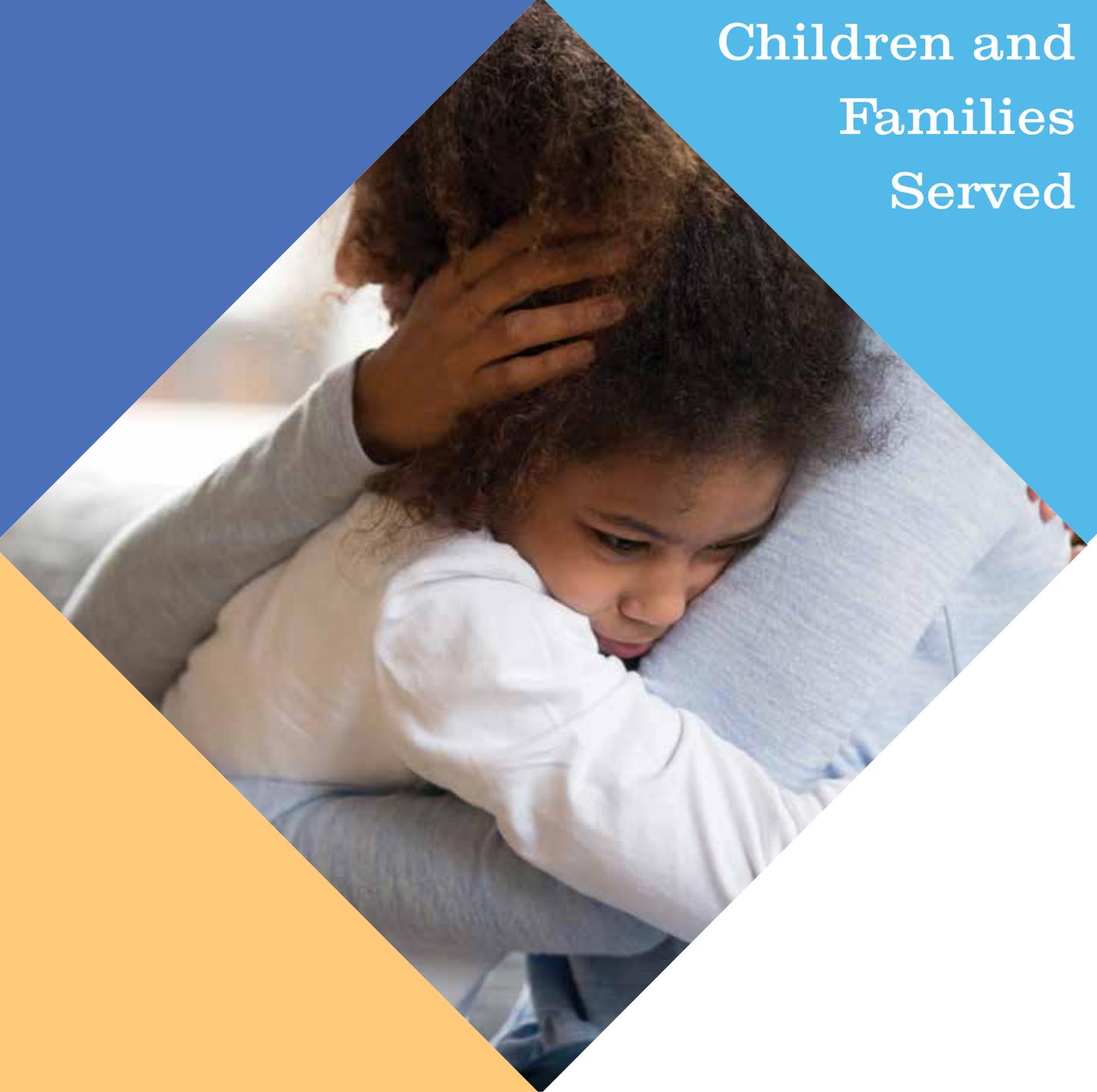
The community needs us more than ever right now. We have continued and will continue to provide high quality services to the people who need us. Because of ingenuity. Because of our commitment to our mission. Because we all stuck together.

At the end of the most tumultuous year that I can remember, as Chuck said in his message, we were honored to be recognized as one of Northeast Ohio's Top Workplaces by *The Plain Dealer* and cleveland.com. It was especially gratifying because the award is based solely on feedback from our staff about their work. Nothing could make me happier than knowing that our staff members feel supported and proud of their workplace and the work they do.

**We are thriving!**



13,813  
Children and  
Families  
Served



# Services Provided by Program

## July 1, 2019 – June 30, 2020

### PREVENTION, EARLY INTERVENTION and EDUCATION

Comprehensive Sex Education - 2,247

#### Early Childhood

- Early Childhood Behavioral Health Services - 174
- Technical Assistance Child-Specific Consultation - 184
- General Consultation to CEOGC Child Care Centers - 696
  - 58 Centers
  - 166 Sessions
  - 696 Children

#### Prevention and Early Intervention

- Anger Management - 236
- Family Drop-In - 221
- Family Stability Homeless Prevention - 197
- Family-Focused Outings/Workshops - 247
- Fathers Groups - 45
- Health and Wellness - 150
- Healthy Relationship/Violence Prevention - 30
- Teen Parenting - 26
- PAR (Police Assisted Referrals) - 205
- Parenting Classes - 175
- Saturday Parenting Workshops - 216
- STEPS Parents - 273
- STEPS Children - 351
- VOCA (Victims of Crime Assistance) - 211
- VOCA Behavioral Health Services - 30
- Supportive Visitation - 87
- Community Wraparound at Patrick Henry School - 250

Seminars for Divorcing Parents - 2,019

### COMMUNITY-BASED TREATMENT AND SUPPORT

Art Therapy - 30

Connect (Attachment-Based Parenting) - 10

Family Preservation - 30

Intensive Home-Based Treatment - 28

Nurturing Parenting - 55

Outpatient Behavioral Health Services - 119

REACH - 650

SAFE - 44

#### School-Based Services

- Chardon
  - Direct Services - 250
  - Youth-Led Prevention - 20
  - Prevention and Education - 130
- Orange
  - Services to Students, Families and Groups - 237
- Twinsburg
  - Services to Students and Groups - 265
  - Peer-to-Peer Mentoring - 68
  - Community Prevention Event - 200
  - Social-Emotional Group Interventions - 1,268
  - Youth-to-Youth Club - 176

School-Based Behavioral Health Services - 1,696

Services to Students and Families during COVID - 122

STRIDE - 16

Therapeutic Yoga - 34

#### Foster Care and Adoption

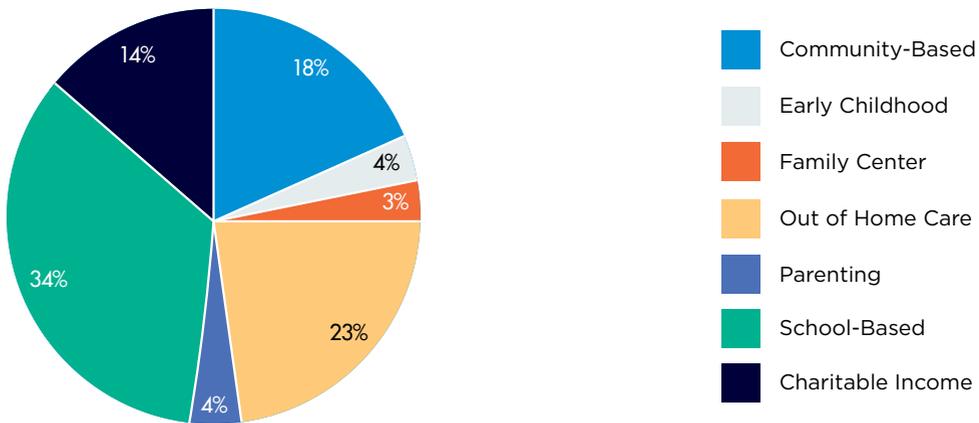
- Foster-to-Adoptions - 1
- Bridges - 33
- Levels 1-3 Foster Children - 58
- Level 4 Foster Children - 38

# Revenue and Expenses

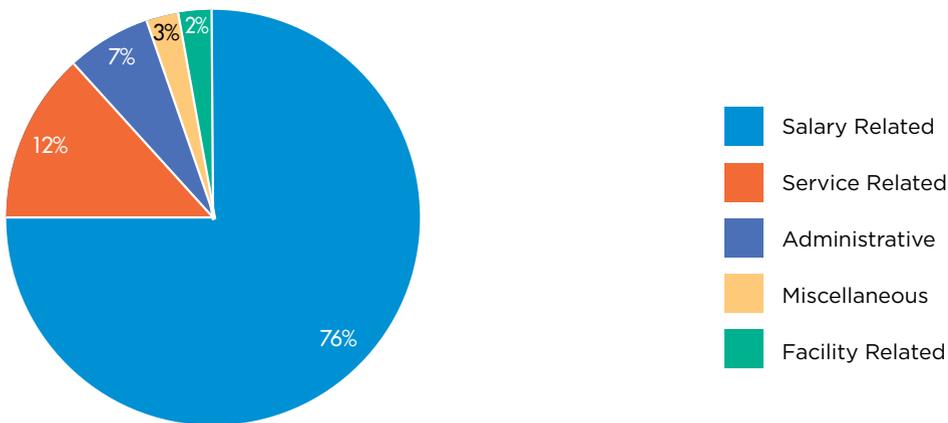
July 1, 2019 – June 30, 2020

TOTAL Operating Revenue: \$13,415,104

## OPERATING REVENUE



## EXPENSES



# \$13,415,104

## Total Operating Revenue

July 1, 2019 – June 30, 2020



### Thank you for all you do!

In this year of change, the consistent support of our donors has helped to sustain the Beech Brook mission and the essential programs and services we provide to children and families.

For a complete list of this year's generous donors and Giving Society members, please visit our website at [www.beechbrook.org](http://www.beechbrook.org).

# Beech Brook Board of Directors

FY 20 (7/1/19 – 6/30/20)

## Chair

Charles B. Zellmer

## Vice Chair Administration

Tracy D. Crandall

## Vice Chair Development

Jennifer N. Pinkerton

## Vice Chair Finance/Treasurer

Victor J. DeMarco

## Life Directors

Harry L. Holmes

Patricia C. Lightbody

Kathy C. Pender

G. Walter Stuelpe

## Directors

Kathryn L. Kaesberg

Brad W. Kostka

Amanda M. Miller

Jennifer A. Mills

Terry W. Owen

Robert P. Phillips-Plona

Thomas A. Seifert

Mark I. Singer

Gary M. Small

Shawn T. Wright

## Honorary Directors

Stephen J. Alfred

Raymond J. Balester

Malcolm M. Cutting

C. Henry Foltz

Nancy Klein

Anthony R. Michel

Jane Q. Outcalt

Gretchen D. Smith

## Leadership Advisory Council

Mark Bober

William B. Doggett

Drew C. Forhan

M. Ann Harlan

Carol S. Markey

John G. Nestor

James R. Pender

Edward Schwartz

Jack Staph

Noreen L. Sussman

Arthur W. Treuhaft

## President/CEO

Thomas P. Royer

## Executive Advisor

Debra Rex

## President Emeritus

Mario Tonti

# Emerging Leaders Board

FY 20 (7/1/19 – 6/30/20)

## President

Maura Jochum

## Treasurer

Sara Al-Nimer

## Secretary

Estefany Rodriguez

## Social Chair

Lindsay Kirkham-Olsen

## Social Media Chair

Danielle Oddo

## Members

Laura Bergant

Alexander Dorman

Michael Anne McCann

Mary Kate Moller

Alison Potash

Aseem Uppal

## OUR MISSION:

Helping children and families thrive  
by promoting healthy child development,  
strengthening the ability to overcome  
adversity and enhancing family  
health and stability.



**Beech Brook**  
HELPING CHILDREN & FAMILIES THRIVE

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